


[www.ksdk.com](http://www.ksdk.com)

**KSDK**  
**1000 Market Street**  
**St. Louis, MO 63101**  
**(314)421-5055**

# DELETED CONTRACT

|  |                                 |                     |
|--|---------------------------------|---------------------|
| <u>Contract / Revision</u>               |                                 | <u>Alt Order #</u>  |
| 685889 /                                 |                                 | 06116654            |
| <u>Product</u>                           |                                 |                     |
| <u>NRSC 2012</u>                         |                                 |                     |
| <u>Contract Dates</u>                    | <u>Estimate #</u>               |                     |
| 10/10/12 - 10/16/12                      |                                 |                     |
| <u>Advertiser</u>                        | <u>Original Date / Revision</u> |                     |
| National Republican Senatorial Committee | 08/29/12 / 08/29/12             |                     |
| <u>Billing Cycle</u>                     | <u>Billing Calendar</u>         | <u>Cash/Trade</u>   |
| EOM/EOC                                  | Broadcast                       | Cash                |
| <u>Station</u>                           | <u>Account Executive</u>        | <u>Sales Office</u> |
| KSDK                                     | Kristin Waskie                  | Telerep Philadel    |
| <u>Special Handling</u>                  |                                 |                     |
| <u>Demographic</u>                       |                                 |                     |
| Adults 35+                               |                                 |                     |
| <u>IDB#</u>                              | <u>Advertiser Code</u>          | <u>Product Code</u> |
|  | I101                            |                     |
| <u>Agency Ref</u>                        | <u>Advertiser Ref</u>           |                     |
|  |                                 |                     |

And:

**Strategic Media Services/ POL**  
**3299 K ST., NW Suite 200**  
**Washington, DC 20007**

| *Line | Ch   | Start Date | End Date | Description                 | Start/End Time   | Days | Length | Spots/ |      | Type | Spots | Amount |
|-------|------|------------|----------|-----------------------------|------------------|------|--------|--------|------|------|-------|--------|
|       |      |            |          |                             |                  |      |        | Week   | Rate |      |       |        |
| D 1   | KSDK | 10/10/12   | 10/12/12 | 6-7a                        | 6-7A             |      | :30    |        | NM   |      | 0     | \$0.00 |
| D 2   | KSDK | 10/15/12   | 10/16/12 | 6-7a                        | 6-7A             |      | :30    |        | NM   |      | 0     | \$0.00 |
| D 3   | KSDK | 10/10/12   | 10/12/12 | NBC Today 7-9A              | 7-9A             |      | :30    |        | NM   |      | 0     | \$0.00 |
| D 4   | KSDK | 10/15/12   | 10/16/12 | NBC Today 7-9A              | 7-9A             |      | :30    |        | NM   |      | 0     | \$0.00 |
| D 5   | KSDK | 10/10/12   | 10/12/12 | News at 10am                | 10-11A           |      | :30    |        | NM   |      | 0     | \$0.00 |
| D 6   | KSDK | 10/15/12   | 10/16/12 | News at 10am                | 10-11A           |      | :30    |        | NM   |      | 0     | \$0.00 |
| D 7   | KSDK | 10/10/12   | 10/12/12 | Noon News                   | 12-1230p         |      | :30    |        | NM   |      | 0     | \$0.00 |
| D 8   | KSDK | 10/15/12   | 10/16/12 | Noon News                   | 12-1230p         |      | :30    |        | NM   |      | 0     | \$0.00 |
| D 9   | KSDK | 10/10/12   | 10/12/12 | Show Me St. Louis           | 1230-1p          |      | :30    |        | NM   |      | 0     | \$0.00 |
| D 10  | KSDK | 10/15/12   | 10/16/12 | Show Me St. Louis           | 1230-1p          |      | :30    |        | NM   |      | 0     | \$0.00 |
| D 11  | KSDK | 10/10/12   | 10/12/12 | Jeopardy                    | 430-5p           |      | :30    |        | NM   |      | 0     | \$0.00 |
| D 12  | KSDK | 10/15/12   | 10/16/12 | Jeopardy                    | 430-5p           |      | :30    |        | NM   |      | 0     | \$0.00 |
| D 13  | KSDK | 10/10/12   | 10/12/12 | News Channel 5 at 5P        | 5-530P           |      | :30    |        | NM   |      | 0     | \$0.00 |
| D 14  | KSDK | 10/15/12   | 10/16/12 | News Channel 5 at 5P        | 5-530P           |      | :30    |        | NM   |      | 0     | \$0.00 |
| D 15  | KSDK | 10/11/12   | 10/11/12 | News Channel 5 at 5P        | 528-530P NIGHTL' |      | :30    |        | NM   |      | 0     | \$0.00 |
| D 16  | KSDK | 10/15/12   | 10/16/12 | News Channel 5 at 5P        | 528-530P NIGHTL' |      | :30    |        | NM   |      | 0     | \$0.00 |
| D 17  | KSDK | 10/10/12   | 10/12/12 | News Channel 5 at 6P        | 6-630P           |      | :30    |        | NM   |      | 0     | \$0.00 |
| D 18  | KSDK | 10/15/12   | 10/16/12 | News Channel 5 at 6P        | 6-630P           |      | :30    |        | NM   |      | 0     | \$0.00 |
| D 19  | KSDK | 10/10/12   | 10/12/12 | 630-7P Wheel of Fortune     | 630-7P           |      | :30    |        | NM   |      | 0     | \$0.00 |
| D 20  | KSDK | 10/15/12   | 10/16/12 | 630-7P Wheel of Fortune     | 630-7P           |      | :30    |        | NM   |      | 0     | \$0.00 |
| D 21  | KSDK | 10/10/12   | 10/12/12 | LN (M-F)                    | 10-1035p         |      | :30    |        | NM   |      | 0     | \$0.00 |
| D 22  | KSDK | 10/15/12   | 10/16/12 | LN (M-F)                    | 10-1035p         |      | :30    |        | NM   |      | 0     | \$0.00 |
| D 23  | KSDK | 10/13/12   | 10/13/12 | NBC Today Show (Sa)         | 7-9A             |      | :30    |        | NM   |      | 0     | \$0.00 |
| D 24  | KSDK | 10/13/12   | 10/13/12 | News Channel 5 at 6P Sat    | 6-630P           |      | :30    |        | NM   |      | 0     | \$0.00 |
| D 25  | KSDK | 10/13/12   | 10/13/12 | 630-7P Wheel of Fortune Sat | 630-7P           |      | :30    |        | NM   |      | 0     | \$0.00 |
| D 26  | KSDK | 10/14/12   | 10/14/12 | This WK Cards Nation 10a    | 10-1030a         |      | :30    |        | NM   |      | 0     | \$0.00 |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Gannett Co., Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



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|  |                         |   |
|--|-------------------------|---|
| Contract / Revision<br>685889 /              | Alt Order #<br>06116654 |   |
| Contract Dates<br>10/10/12 - 10/16/12        | Product<br>NRSC 2012    | Estimate #                                      |
| Advertiser<br><b>National Republican Sen</b> |                         | Original Date / Revision<br>08/29/12 / 08/29/12 |

| *Line | Ch   | Start Date | End Date | Description                        | Start/End Time  | Days | Length | Spots/<br>Week | Rate | Rtn    | Type | Spots | Amount |
|-------|------|------------|----------|------------------------------------|-----------------|------|--------|----------------|------|--------|------|-------|--------|
|       |      |            |          |                                    |                 |      |        |                |      |        |      |       |        |
| D 27  | KSDK | 10/14/12   | 10/14/12 | NFL Regular Season FootballVarious |                 |      | :30    |                |      |        | NM   | 0     | \$0.00 |
| D 28  | KSDK | 10/16/12   | 10/16/12 | 7-9P BIGGEST LOSER                 | 7-9P BIGGEST LO |      | :30    |                |      |        | NM   | 0     | \$0.00 |
| D 29  | KSDK | 10/14/12   | 10/14/12 | Sun 9-10a                          | 9-10A           |      | :30    |                |      |        | NM   | 0     | \$0.00 |
| D 30  | KSDK | 10/14/12   | 10/14/12 | News Channel 5 at 5P Sun           | 5-530P          |      | :30    |                |      |        | NM   | 0     | \$0.00 |
| D 31  | KSDK | 10/13/12   | 10/13/12 | Notre Dame Football                | Various         |      | :30    |                |      |        | NM   | 0     | \$0.00 |
|       |      |            |          |                                    |                 |      |        |                |      | Totals |      | 0.00  | 0      |
|       |      |            |          |                                    |                 |      |        |                |      |        |      |       | \$0.00 |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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